



The WEC 2010 Vancouver Chapter Challenge

A Gold Medal Opportunity for Your Chapter

The Purpose:

The World Education Congress is destined to make a profound change in our industry and our people's careers and your Chapters will have a big role in it. To help spread the word about the conference, MPI is challenging Chapters to a fun and rewarding program that will help Chapters increase member attainment and earn opportunities for free registration at WEC 2011 in Orlando, Florida.

The Challenge:

The Chapter bringing in the highest percentage of attendance at WEC by June 18th, 11:59pm CDT, will win the WEC Chapter Challenge of 2010. Winners are determined by taking the size of the chapter, recorded on March 31, 2010, and measuring it against the number of chapter members who have purchased full registrations for WEC between April 8th and June 18, 2010.

- Three (3) Chapter winners will be announced prior to WEC 2010.
- The WEC Chapter Challenge '10 is designed so that all Chapters can participate and have a fair chance at winning. The prizes are based on percentage attending WEC as a percentage of total chapter members.
- The Chapter of the host city is ineligible for this challenge but will have its own WEC Host City Challenge (to come later).

The Reward:

There will be three winners. A total of ten (10) free 2011 WEC registrations will be dispersed in the following ways, in addition to the Gold Medal Educational Opportunity:

- First Place winner, with the highest full registration percentage, will be rewarded with five (5) free registrations to WEC 2011 in Orlando, Florida. In addition, this chapter is the winner of the Gold Medal Educational Opportunity. The winning Chapter will have the opportunity to host an education session on Staging the "event of all events", the 2010 Winter Olympics. The WEC Vancouver Host Committee is delighted to offer a special program for your chapter featuring a senior planner with Vancouver Olympics to talk about the challenges, the triumphs and the lessons learned. The 2010 Olympics offers a very valuable case study

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we change the world.**



- on crisis management and managing through a recovery when things don't always go as planned.
- Second Place winner with the second highest full registration percentage will be rewarded with three (3) free registrations to WEC 2011 in Orlando, Florida.
 - Third Place winner with the third highest full registration percentage will be rewarded with two (2) free registrations to WEC 2011 in Orlando, Florida.

Winning chapters will be mentioned on the WEC 2010 web site www.mpiweb.org/wec10 and inside the WEC One+ show daily during conference.

Good Luck!

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